

TROY TRADER

TROY, MONTANA

WEEK OF JULY 13, 2026



All Systems Go

**COMPUTER REPAIR & SERVICE
FAST TURN-AROUND & REASONABLE RATES**

FREE
estimate



New & Refurbished Computers
Printers/Displays/Accessories
Websites / Email Web Hosting

- Starlink Installation -
- Surveillance Systems -
- Burglar Alarm Systems -

**11 YEARS
INTROY**

D.O.J.
Certified

Licensed & Insured

NOW OPEN IN OUR NEW LOCATION!

**www.allsystemsgomt.com
406-295-7059**

Open 9-5 Monday - Thursday (Friday by Appointment)

315 E Missoula Avenue (Highway 2), Suite 6

Next to Booze 'N Bait in Troy, Montana

Booze 'N Bait

406-295-4415

so much more than a liquor store...



**SPIRITS ★ WINE
SOUVENIRS ★ GIFTS
GUNS ★ AMMO
HUNTING ★ FISHING
BAIT ★ TACKLE ★ LICENSES
SPORTING GOODS
AND GEORGE**

315 E Missoula Ave (Hwy 2) Troy MT

8-8 MONDAY THRU SATURDAY | SUNDAYS & HOLIDAYS 9-6

SINCE 2017 JULY 2026
406 407 1744



It is Rodeo Season in
Lincoln County
Montana

Kootenai River
Stampede July 25 &
26
Libby, MT

Tobacco Valley
Rodeo
July 24 & 25
Eureka, MT

Discover Our New
Website
Visit
TroyTrader.com



CLEARWATER
PROPERTIES
Sharon S Denton, Realtor
406 291 6719

THIS WEEKEND & UPCOMING EVENTS

FRIDAY & SATURDAY @ 4PM	FRIDAY @ NOON	SATURDAY @ 4PM
PRIME RIB Night	FISH FRY	STEAK NIGHT
FRIDAY & SATURDAY @ 9PM KARAOKE DJ PARTY WITH BRITTNEY		
KARAOKE PARTY THIS FRIDAY & SATURDAY NIGHT 9:00 PM WITH BRITTNEY	Taco Tuesday \$1.50 TACOS 4-6PM DINE IN ONLY WITH PURCHASE OF A BEVERAGE WHILE SUPPLIES LAST	BINGO TUESDAY 5-7PM \$5 CASINO MATCH PLAY TEAM TRIVIA TUES 7-9PM WIN \$5 TRIVIA Tuesday!

THE SILVER SPUR 406-295-2033

CD BOS HAIR DESIGN

315 E Missoula Ave Troy, MT

YOUR HAIR IS MY CANVAS

Chris

TUES-THUR-FRI
10AM - 5PM
SAT BY APPT
406 295 5252

WALK-INS
WELCOME

Jan

WEDNESDAY
10AM - 4PM
406 291 6213

ESTHETICIAN

Maryjo Mclean

MON TUE & SAT
BY APPT
406 459 2471

3 in One Sewing &
Event Rentals

Thur 9-2 or by appt
Terry Van Voust
406 291 9409

HVAC

SERVICE AND REPAIR

Count on Harry's HVAC for quick, dependable help just in time for winter so your heat stays strong when you need it most.

Comfort so good it's Legendary

- ✓ HVAC System Installation
- ✓ HVAC System Maintenance and Service
- ✓ HVAC System Repair

CONTACT US

 **406-291-9690**



SAVE THE DATE TROY FARMERS MARKET

Kootenai River Stampede -
July 25 & 26

Tobacco Valley Eureka
Rodeo - July 24th - 25th

The 47th Big Sky
Rendezvous Aug 7 & 8
Halfway house, Troy

IRON CREEK CAFE & CANTINA



IRON CREEK CAFE & CANTINA

Start
your day
with us

HOT COFFEE
& BREAKFAST
AT 7AM
OPEN UNTIL 8PM

IRON CREEK CAFE & CANTINA

IRON CREEK CAFE & CANTINA

Eureka Quilt Show - Aug 1st

"Ignite the Nites" Annual Car
Show - Aug 13th - 15th

"The Bull Thing" Eureka
Aug 22nd

Kootenai country Chainsaw
carving championship
"Class of the Carvers"
Sept 10 - 13

Space Cowboy SK8
Home School SK8
First friday of the month
1:30-3 October thru May
Carousel Roller Rink

Keep Your Website Fresh

An outdated website sends the wrong message. If your newest blog post is from three years ago, your last event on the calendar happened in 2022, or you're still advertising products you no longer offer, AI may question your validity. If you can, publish new content on a consistent basis. But if you're short on time make small changes such as updating service pages, adding recent projects, refreshing staff photos, or answering new customer questions. These updates can demonstrate that your business is active and engaged.

We're curious...

What do we need locally, or need more of?

A certain type of business? More dining options? Family activities? Shopping? Entertainment? Something completely different?



Exceptional Tree Services Near Troy, MT

Ekstedt Tree Service is your premier option for professional tree care solutions in the local area.

Ekstedt Tree Services, LLC

Our Services
406 291 1633

- Hazardous tree removal
- Tree trimming
- Residential logging
- Hazardous fuel reduction
- Lot clearing and thinning

BOOK NOW ▶ ekstedttreeservicesllc.com

The advertisement features a circular inset photo of a tree worker in an orange jacket and helmet, and a larger photo of a yellow service truck parked in front of a large tree. The Ekstedt Tree Services logo is prominently displayed at the bottom left.





6x2
RANCH

**HAY
FEED
STRAW**

Chicken • Horse • Cattle

406 291 0843

Call to Schedule Feed Pick Up

**NOW AVAILABLE
CONVENIENT 50-LB BAGS**

178 Cox Lane • Troy, MT



**KANIKSU
FEEDS**



**Debbie's
Pet Grooming**

**All Breed
Grooming
Scissor
Finishing**

406 293 1137



Consider this your sign to spend like you live here.

Choose the neighborhood shop.

Meet a friend at a local restaurant.

Grab your coffee, gift, haircut, or weekend treat from someone building a dream right here in our community.

Small choices add up.

They support neighbors, create jobs, and help keep our community vibrant.

Local looks good on you.

Take the pledge to shop, dine, and support local. Who's in?



DISCOVER OUR NEW WEBSITE

VISIT TROYTRADER.COM

Our new Troy Trader Website brought to you by All Systems Go, Troy MT

Watt's Saw Shop

105 W. Missoula Ave., Troy, MT

Small engine/outdoor power products, service, and repair

Sales and Service

406-295-4175



Business Hours

Tuesday-Friday 9 am - 5 pm

Open Saturday for Summer Season

Closed Sunday & Monday



Have you paid attention to search results recently?

Not yours, but the results you receive when you search for something. If so, you've probably noticed Google summarizes sources to give a quick, general answer before listing any page results. And it doesn't stop there. People are turning to their AI of choice to get immediate answers without having to sort through all the noise that a general search sometimes provides. That means artificial intelligence is now deciding what's valuable and what isn't. Whether someone asks ChatGPT, Google AI Overviews, or another AI assistant for the best accountant, florist, restaurant, or marketing consultant in town, those tools don't simply pull answers from one website. They compare information from dozens of sources, looking for consistency, authority, and clarity before deciding what to recommend. Before you start lamenting you'll never be found, know that many of the most effective strategies are things you can do for yourself

Back-to-school season is here.

Before you fill the cart, take a look around town.

School supplies, new clothes, shoes, haircuts, lunchbox treats and more may be available right here in our community.

Every local purchase supports a neighbor, strengthens a business and helps our community thrive.

Live local. Love local. Shop local.

K and M Mobile RV Service

Ken Dahl

(406) 849-0582

*RV Technician
40 yrs Experience*



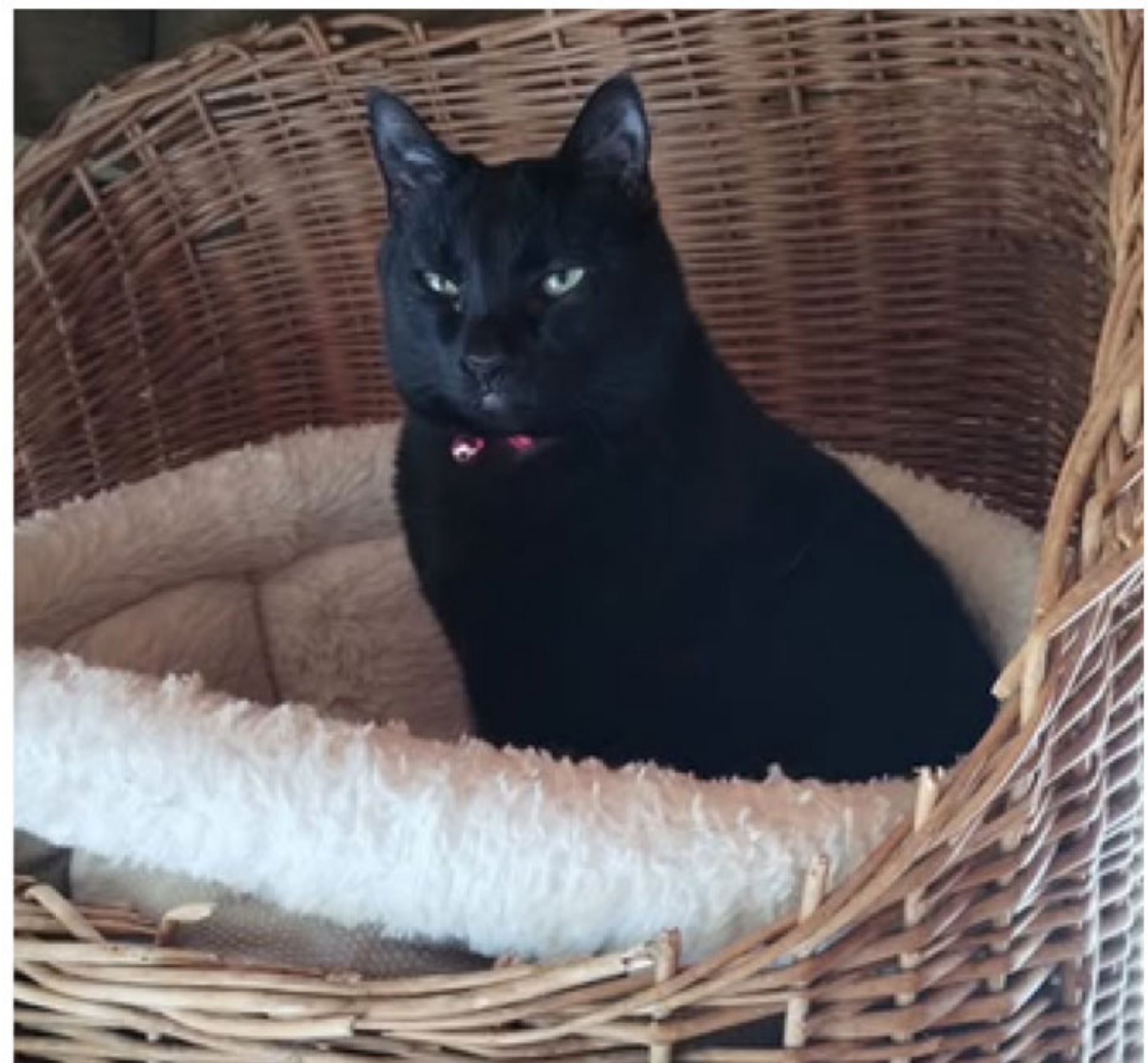
Noxon, MT

**Discover Our New Website
Visit TroyTrader.com**

Hi, I'm Phantom. I'm five years old now and this is me waiting for my human to come. I'm the sweetest little girl who loves to play and loves to be pet. I was adopted once but, sadly, my new human passed away and so I had to come back here to wait. If you adopt me we'd have lots of good cuddles and I'd sleep by you and keep you company.

(406) 293-5735

kootenaiPetsforlife@yahoo.com





Love's Journey

Pregnancy – Two Years

406-293-
9435

Resource Center

711
California Ave
Libby MT

- free maternity and infant/toddler clothing
- free infant/toddler clothing and gear
- free proof of life, non-emergency pregnancy ultrasounds
- free diapers and wipes
- free in person and online parenting classes

Go with a good neighbor

Being a good neighbor means being there for my community. As your local State Farm® agent, I'm ready to help whenever you need me. Give me a call.



Teresa Wilson

Agent
403 W 9th Street
Libby, MT 59923

Bus: 406-293-3774
www.teresawilson.net



Make Sure AI Can Find Your Website sounds obvious, but many businesses assume if their website can be found by Google, AI tools can easily access it too. That's not always the case

Search tools rely on discovering and understanding your website before they can reference it. If your site has technical issues, pages that aren't being indexed, or settings that prevent automated systems from accessing your content, you could be invisible without realizing it. You don't need to become a web developer, but it's worth using free website auditing tools to identify obvious problems. If your website platform offers an SEO dashboard, spend a few minutes reviewing any warnings. (Watch a YouTube video if you're unsure on how to use it.) Also make sure you've submitted your sitemap through the major search engine webmaster tools so new pages are discovered quicker. Before your business can be recommended, it must be invited into the conversation

Become Known for Something

Stop trying to appeal to everyone. The riches are in the niches. The internet already has millions of articles about general business topics (partly due to the increase in AI-generated content). Competing with them is nearly impossible, nor do you want to. Instead, lean into your expertise whatever that may be. For example: If you're a landscaping company, become the local authority on drought-tolerant yards. If you're a CPA, maybe you can specialize in helping first-time business owners understand taxes. If you're a wealth advisor, you might become the expert in helping families set up trusts for their medically dependent adult children. Or your bakery might become the place for custom gluten-free cakes. The more specific your expertise, the easier it becomes for search engines, AI tools, and potential customers to recognize when you're the right answer. Specific beats generic almost every time.



Discover Our New Website
Visit TroyTrader.com



Community Lunches
Troy Senior Center - Troy MT
Menu

Monday 7/20: Waffles, Bacon and Egg
Tuesday 7/21: Chicken Sandwich
Wednesday 7/22: Kielbasa Casserole
Thursday 7/23: Meatloaf and Mashed Potatoes
Friday 7/24: Cheesy Enchilada Chicken Pasta

(Menu is subject to change)
Monday through Friday PU 11-1130
inside 1130 to 1230
\$6 for over 60 and \$8 under 60
call in the day before 8 AM to 1 PM
406-295-4140

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Senior Center Current Activities:

Western Montana Agency on Aging
First Thursday of the month 9:30 -12:30
Christine Glines (406-270-1298)

Veteran Service Office Outreach
First Tuesday and Last Wednesday of every
month - 10am to Noon
Sandy Sonju (406-755-3795)

Craft Day
Fourth Thursday of the month 12:30 - 1:30

Game Day
Third Thursday of the month 12:30 - 1:30

Call 406-295-4140 with any questions

Food boxes \$3 dollar supplies
donation/box
1st Thursdays of each month

Thrift store shopping
Marianne secondhand
\$3 bag sale daily
603 N. 3rd Ave., Troy
Monday through Saturday 9 to 4

Hands of hope thrift shop at
Baptist Church Open 11 to 3
Tuesday through Saturday
\$3 bag sale every day

Food banks
Troy Baptist Church 10 to noon
second and fourth Thursdays
City Hall Mondays 1030 to noon

Basic Needs Methodist Church
Mondays 930 to noon



RODEO WORD SEARCH



K U S K J M F P F Y M V P Y E K A C L E N N U F
F C W E O S D H R I P R R F Z X O Q E O T P D W
C M O M C Y H L X L S C I E H T N H C O V O P G
D E V T O E X C G K S D Z L F M E O C A R S B C
G X D C S S Y M C A X L E D S T R E C N O C E C
C I N W G E L J D F R D S I G E L N A F M V F A
Q A H V H H V D C E I G S R D F F U A A Z C D N
B E W Z O O L I B C N H H B L H C S A F Q O Z D
R N M I M E R L L I C P Z C Y T S A L T X L G I
Y R R W K Z A S P T I O O I I N U X U O V R G E
O T B J E N P O E W G W R O N S R A R T J W V D
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Q Z K E W I S K O O I N Z G D J O B C N B C S P
M F T O W X G S Y K W B M X R O J L L P Y M V P
G N I C A R L E R R A B R Q G M G J C M O B L L
K A U L V H N B Z X P D J A O P O S S W U P X E
B F U W A V F Q S C J C M U E K A D R L P G H S
S I U L K R N T Z C M E Y Z A D S R U X E E K X
K N Q I W O R X I H S Z W B U L L L P I A J Q X
N O M T U D X O Q I H X A R C N B I S R X D O L
M S J G G G R C C L D W F J E A U I D Y R O P E
F H B R P C O W B O Y H A T F F F I U C R T F X
Z J G N N N V W J P K Y I O I C N T R H Z V E J
B R O N C O S T T S I H R K A G X P S E W C L D



BRIDLE
AUCTION
BRONCOS
FUNNEL CAKE
SADDLE
COWBOY

CONCERTS
ROPING
LIVESTOCK
GAMES
CLOWN
SPURS

FAIR
BARREL RACING
BULL
POPCORN
CORRAL
ROPE

PRIZES
HEARDING
COWBOY HAT
CORNDOGS
BLANKET
HORSE

